



Safe Fleet and Clarience Technologies' Brands to Deliver on Innovation at Work Truck Week 2025

FOR IMMEDIATE RELEASE

Belton, MO – March 5, 2025 – Safe Fleet is excited to announce its integration into the Clarience Technologies Safety Solutions Segment, joining forces with ECCO, Davco, Truck-Lite, and PSI in the Safe Fleet booth at Work Truck Week 2025 to showcase the latest in Commercial Vehicle Safety and Upfit Solutions. It is also thrilled to welcome Clarience Technologies' newest acquisition, Ranger Design, and unveil what this means for the work truck industry.

Clarience Technologies acquisition of Ranger Design, a leading upfit solutions provider, also joins Safe Fleet's own highly touted commercial vehicle brands like American Van, Prime Design, Rear View Safety, Roll-Rite and Pulltarps to create a compelling value proposition for all fleet operators seeking high-quality, engineered upfit solutions.

"It's a winning combination," says Mike Schulte, President of Clarience Technologies Safety Solutions Segment. "Ranger's portfolio of upfit solutions further extends the breadth of our product offering and gives commercial vehicle operators better access to high-quality upfit solutions."

Safe Fleet is also set to unveil 4 new releases at the show this year: Rear View Safety's AI-enabled InView 360° camera system, American Van's bulkhead partition that requires no floor drilling, Prime Design's next generation ergonomic ladder rack, and a collaboration between Pulltarps® and Switch-N-Go®.

Join us at Safe Fleet's Press Conference in booth 5321 on Wednesday, March 5th from 3:45 to 4:10, to experience firsthand the innovative solutions and enhanced capabilities brought by Safe Fleet, Ranger Design, and other Clarience brands. We look forward to showcasing how our integrated solutions can meet and exceed the commercial vehicle industry's needs.



About Safe Fleet

Safe Fleet is the leading provider of safety solutions for fleet vehicles. We design, manufacture, sell and install Smart Safety Solutions™ that save lives, reduce injuries, and make fleet operators more productive. We've unified best-in-class brands with deep fleet market know-how and a 120-year history of innovation to form an integrated safety platform for fleets of every type. We're the trusted fleet safety experts over 2.5 million fleet operators rely on to make vehicles smarter, so everyone on the road is safer. With 1,900 employees, 16 manufacturing locations, and 13 upfit centers across North America, we're Driving Safety Forward™ for today's and tomorrow's fleets. And as part of the Clariance Technologies team of companies, we share a vision for a safer tomorrow for all transportation. For more information visit www.safefleet.net.

About Clariance Technologies

Clariance Technologies is a global leader in visibility, safety and digital technologies for transportation. Born from a collection of premium brands each with a long track record of innovation, its solutions include vehicle lighting, camera and vision systems, telematics and safety solutions that protect our world and our livelihoods by keeping people, assets and businesses safe, secure and productive. Its team of companies includes Truck-Lite, DAVCO, Road Ready, RIGID, Lumitec, ECCO, Code 3, LED Autolamps, Pressure Systems International, Safe Fleet and Ranger Design. For more information, visit www.clariancetechnologies.com.