

**BOOST CUSTOMER
SATISFACTION
WITH EFFICIENT &
TIMELY TRANSIT
SERVICE
THANKS TO**

CLEARLANE™



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Why Choose Safe Fleet ClearLane?

The Safe Fleet **Automated Bus Lane Enforcement (ABLE)**

Issue transit violation notices to vehicle owners who block dedicated bus lanes, making violators think twice before blocking a lane. **Address the issue of congested cities by making bus routes more efficient and getting riders to their destinations quicker.**



The Issue of Congested Cities

Cities are becoming more congested, causing longer transit ride times. Many North American cities average transit bus speeds below 10 miles per hour.



New York City Transit (MTA) averages 8.6 miles per hour.¹



Washington Area Transit Authority (WMATA) averages less than 10 miles per hour.



Denver Transit Authority (RTD) has an average speed of fewer than 10 miles per hour on nearly every downtown route.



Some Chicago neighborhoods experience speeds of 6 miles per hour.²



The Issue of Congested Cities



Sources of Bus Delay



The Greater Costs of Traffic Congestion

Traffic congestion taxes everyone and everything within its reach. Passenger and goods flow, the quality of life and the competitiveness of a region are all negatively impacted as traffic congestion increases.

...longer rides, **environmental damage**, reduced productivity, **lower standards of living**, and wasted time and energy.

There are also additional costs relating to...

The Greater Costs of Traffic Congestion

The Southeastern Pennsylvania Transportation Authority (SEPTA) issued a report about congestion in the Philadelphia City Center, indicating traffic congestion...

Adds **\$152 million** in costs each year to bus and car passengers

Takes away more than **\$5 million** in lost revenue

Increased the cost of operation by **\$21 million** in recent years

14 million fewer trips were taken in 2018 than the year before.⁴

Transit officials say **ride-sharing plays a part in this decrease**; however, an **estimated quarter of SEPTA's lost riders result from congestion-related slowness.**

Clearing Dedicated Bus Lanes

It's not uncommon for large transit authorities to experience over 1000 obstructions in a dedicated bus lane for a single bus route within a two-week period.

Removing these obstructions can

- improve bus speeds and bus schedule reliability/adherence,
- decrease schedule recovery times,
- lower operating costs.

Passengers benefit from a decrease in **riding times**, reduced wait times at bus stops, and less vehicle crowding from an improved vehicle and schedule reliability.



Proven Results

The Metropolitan Transportation Authority (MTA) Select Bus Service (SBS), which includes all-door boarding, traffic light priority and automated bus lane enforcement has resulted in:⁵



27% FASTER
ROUTES THAN
LOCAL/LIMITED ROUTES

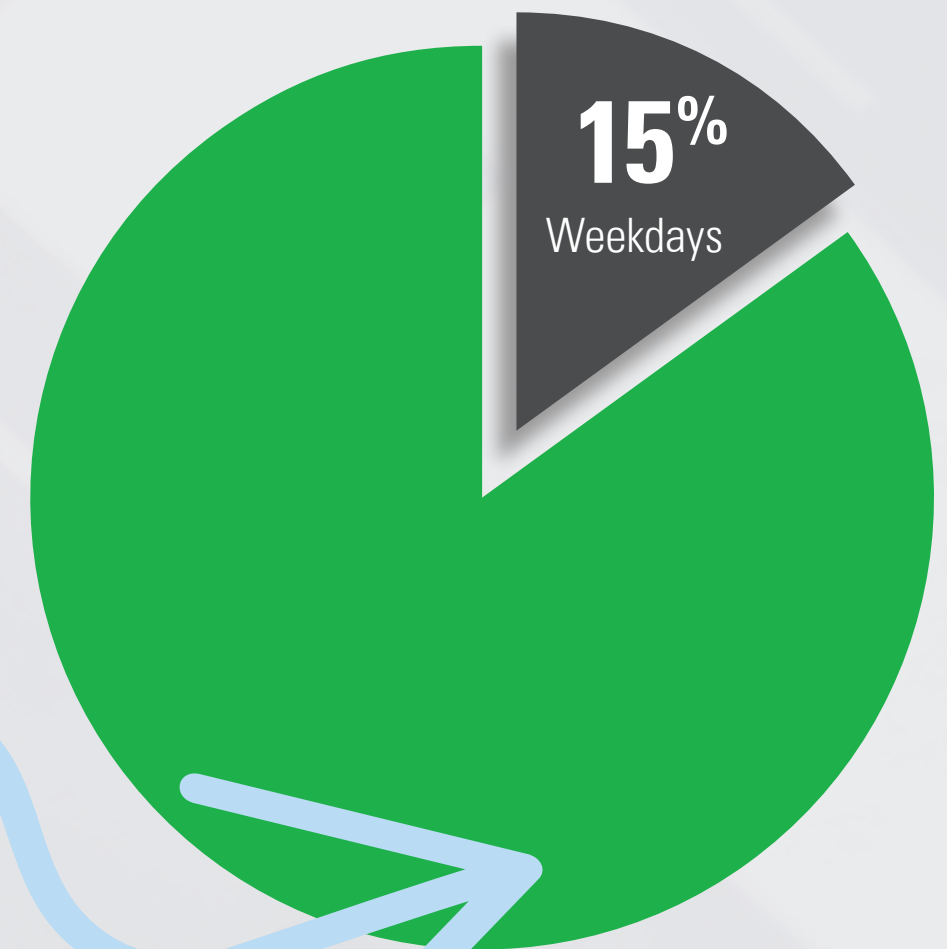
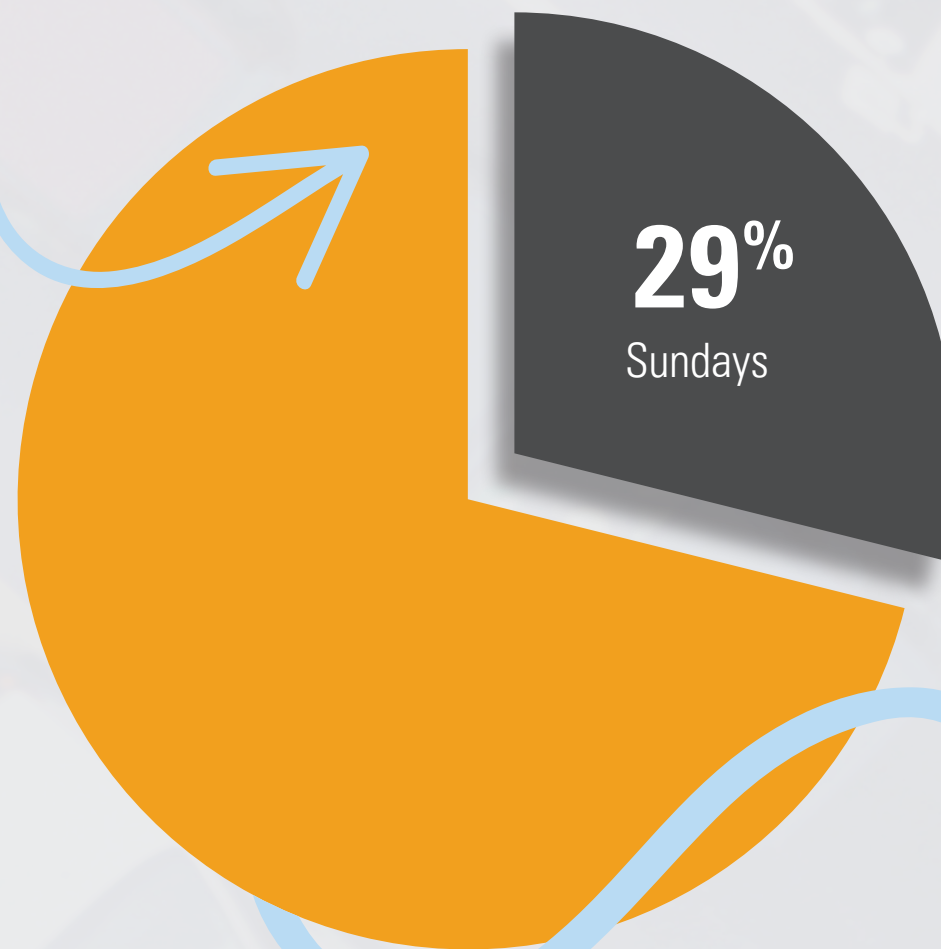
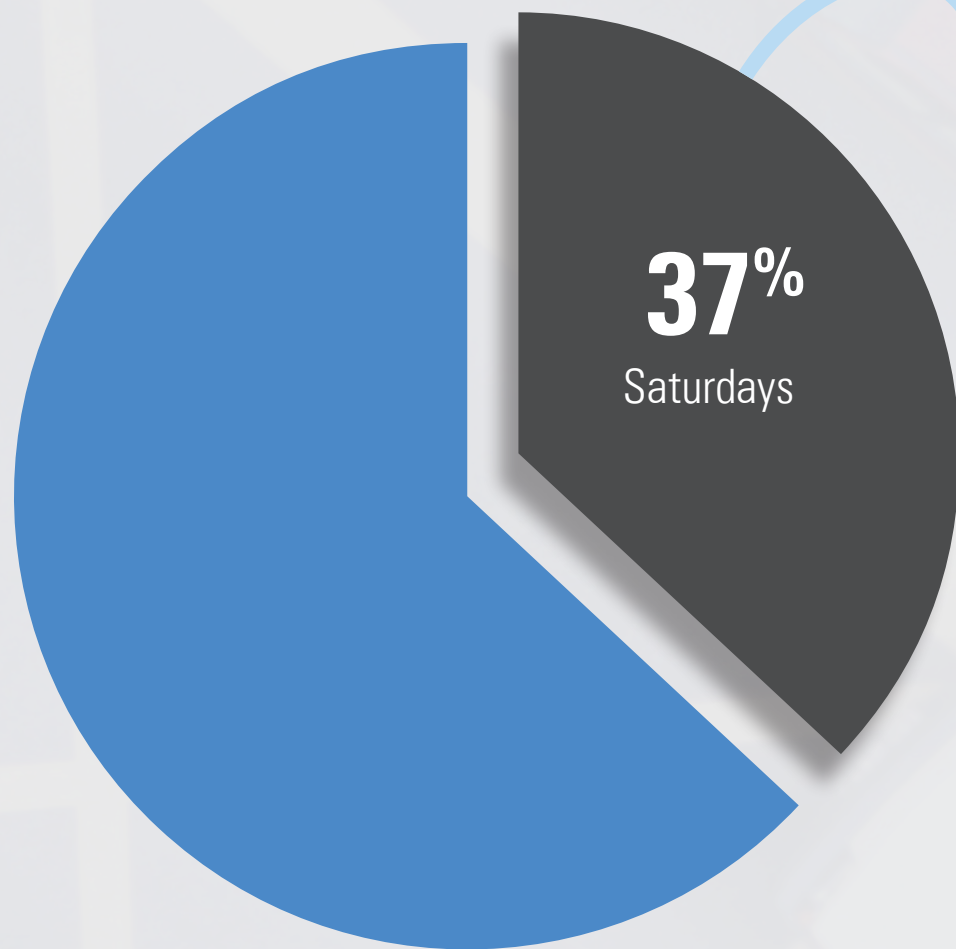
IMPROVED
TRAVEL TIME BY **10 – 30%**

Proven Results



10–15% INCREASED CUSTOMER SATISFACTION OVER LOCAL/ LIMITED ROUTES

The MTA also reports an increase in ridership on SBS route M14, of:



The Safe Fleet ClearLane System — How it Works

5 Evidence package sent for review and ticket processing via cloud or on-premise "off load"

Cellular Router

4 Evidence package is formed

Mobile Computer

3 Advanced AI Algorithms process business rules against vehicle

GPS Receiver

2 Vehicle is identified

Context Camera

1 Cameras capture license plate details

ALPR Camera



When a violation occurs:

The enforcement system works by using these technologies onboard the bus:

- Two different types of cameras—Context and ALPR
- A purpose-built computer with inertial sensors
- A GPS receiver
- A cellular router



The system can also be used to capture violations in bike lanes, intersections, crosswalks, and more.

The Safe Fleet **ClearLane** System — How it Works



Safe Fleet ClearLane
Accuracy Results:

Safe Fleet
ClearLane results
demonstrate an
average

95%
ACCURACY

in license plate and vehicle detection

Unlike typical, small sample size tests, these statistics are derived from tests in real-world conditions and a 2,000 vehicle sample size.

Why Choose Safe Fleet ClearLane?



The results speak for themselves, consistently demonstrating 95% license plate and vehicle detection accuracy in field-tested, real-world conditions with sample rates in the thousands.

The Safe Fleet ClearLane system also features an intelligent back end to provide agencies with additional insight and benefits like:

- **streamlining** hotspots and pressure points and helping build roadways and traffic laws that provide the best possible outcomes.
- **viewing their buses** as they navigate dedicated bus lanes throughout the day on a real-time, live-streaming map and then plan for additional buses, routes, or route changes.
- **allowing agencies** to set up whitelists in which license plate captures and vehicle/violation insight are available for research purposes.
- **providing status updates** on its own system health and show immediately when a system has gone offline and needs to be addressed

A clear dedicated bus lane can help your buses navigate routes effectively, providing riders with a better experience by getting them faster to their destinations.

ClearLane helps your agency achieve that, and the power of the Safe Fleet platform can help you achieve even more.

Want to learn more?

DOWNLOAD OUR
WHITE PAPER HERE



¹ <https://nyc.streetsblog.org/2020/07/21/good-news-bad-news-riders-return-to-buses-but-speeds-are-dropping/#:~:text=But%20the%20drop%20in%20>
² <https://frontiergroup.org/articles/bus-stop-fast-lane-how-cities-can-speed-buses-improve-ridership/>
³ <https://wagner.nyu.edu/files/rudincen/Barr.pdf>
⁴ <https://www.inquirer.com/transportation/septa-bus-ridership-transit-loss-20190326.html>
⁵ https://new.mta.info/system_modernization/M14SBS



We are redefining what fleet safety means with one-stop access to customized, integrated and intelligent solutions that answer today's safety needs and anticipate tomorrow's challenges.

By making fleets smarter, we make them safer.

At Safe Fleet, we're ***Driving Safety Forward™***

Learn more at safefleet.net/ABLE