

SOCIAL IMPACT REPORT



SAFE FLEET SAVES LIVES

'Safe Fleet Saves Lives' is not just a corporate tag line. It is a refrain that beats in the hearts and minds of everyone in our organization as they work to ensure that every fleet operator, passenger, and even pedestrian gets home safely every day. Safety is not just a business concern for us it's a human imperative, paying dividends not only in profits and productivity, but loyalty, customer satisfaction, and peace of mind.

According to the National Safety Council, over 40,000 people died in motor vehicle crashes last year in the United States and another 4.7 million sustained injuries serious enough to require medical attention.

At Safe Fleet, we're working hard to reduce preventable accidents by delivering an integrated platform of smart safety solutions. From providing onboard video systems to assure parents their children are in good hands on a school bus to protecting first responders with innovative firefighting equipment as they head into danger, or preventing back strain through installing ergonomic ladder racks, everything we do contributes to improving the health and safety of our customers, as well as the communities that they serve.

This report provides our customers, our employees, and our broader stakeholders with a few of the many examples of how Safe Fleet is creating a positive impact on society through our commitment to safety. We show how our products positively impact people and the environment, as well as how we carry out our core values with a defining focus on operator, passenger, and pedestrian safety.

Our mission to save lives carries through our nonprofit activities. United To End Bullying, our social action campaign, offers tools, resources, and funding to stop bullying and empower people to stand up against abusive behavior. In every Safe Fleet location, in every fleet vehicle market we serve, we are united in our vision to leave every community safer than we found it.

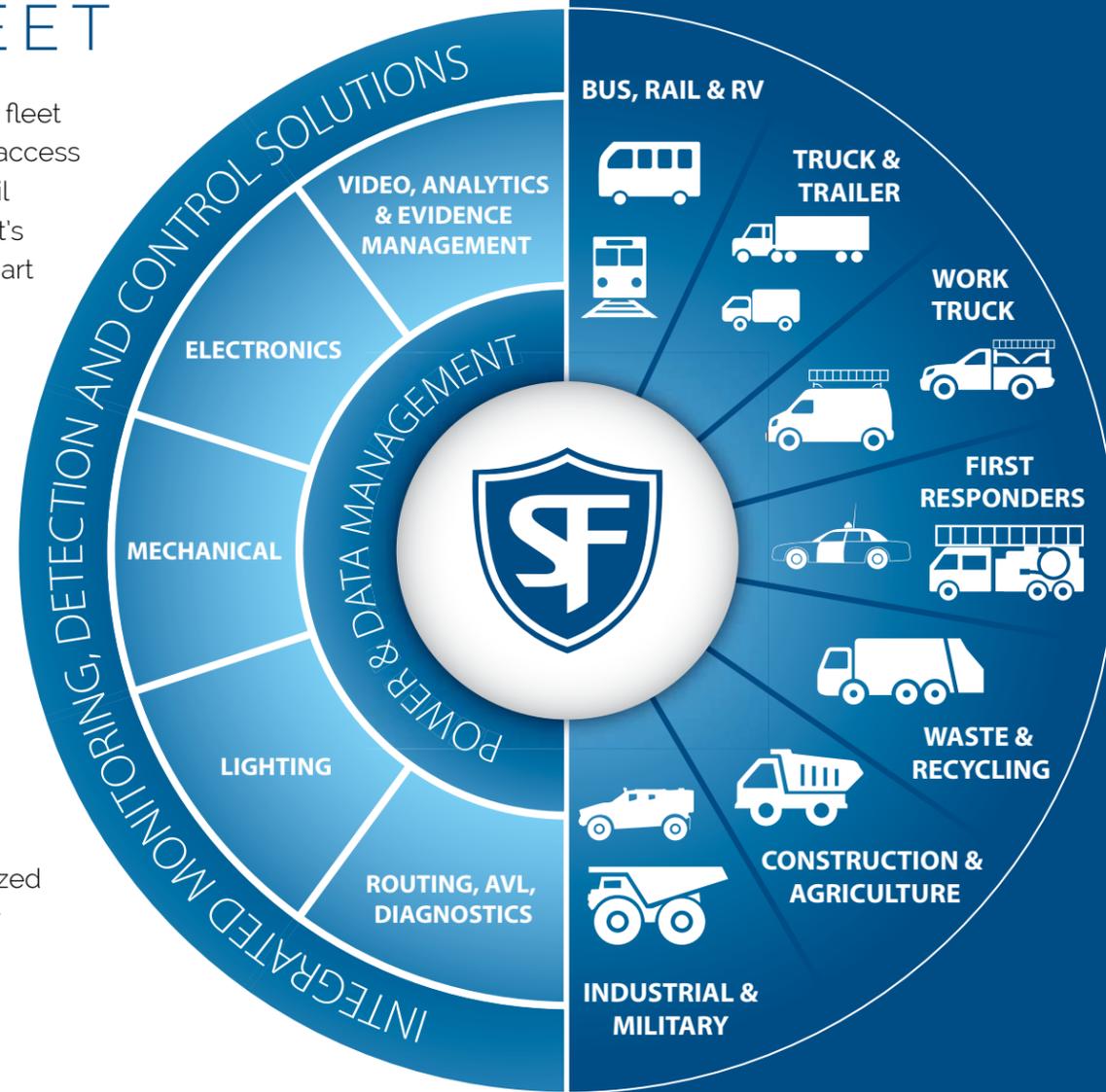


John Knox
Chairman, President & CEO

ABOUT SAFE FLEET

Safe Fleet was formed in 2013 with the merger of two fleet safety equipment providers: ROM, a roll-up door and access ramp manufacturer, and SMI, a provider of bus and rail safety equipment, lighting and interiors. But Safe Fleet's commitment to safety traces back to the roots of Elkhart Brass and Bustin, two members of the Safe Fleet family of brands founded in 1902 and 1928. Many of our founding entrepreneurs shaped their industry by creating disruptive technologies that developed into market-leading products. More than 100 years after Elkhart Brass sold its first fire hose nozzle, innovation remains a core driver of Safe Fleet's strategy and culture.

We are redefining what fleet safety means. With an unrivaled portfolio of best-in-breed smart solutions, Safe Fleet serves as an integrated safety platform for fleets of every type. From an ergonomically designed ladder rack to in-car video systems which apply artificial intelligence to improve public trust and officer safety, we provide one-stop access to customized integrated, smart solutions that answer a fleet's safety needs today... and anticipate tomorrow's challenges.



THE SOCIAL IMPACT OF OUR PRODUCTS

Saving lives by enhancing safety is baked into both our culture and our core products. Our integrated platform of smart solutions improves the safety of everyone on our roads, from school children to law enforcement professionals, food delivery workers to firefighters. Take a look at the social impact of some of our most innovative solutions:

- 6 / School Bus
- 8 / Public Transit
- 10 / First Responders
- 12 / Commercial Vehicle
- 14 / Waste Management

INCREASING THE SAFETY OF SCHOOL CHILDREN

Although the school bus is the safest way to transport students to and from school, it's outside the bus, during loading and unloading, that students are most vulnerable. Nearly two-thirds of school transportation-related fatalities happen outside of the bus, often involving the school bus itself. Safe Fleet is dedicated to transforming this "Danger Zone" into a "Safety Zone" by reducing the frequency of these incidents and enhancing the safety of school children nation-wide.

SEON

SPECIALTY
MANUFACTURING

PRETORIA

TRANSPEC®

We began the work of improving the safety of school transportation with electro-mechanical products like stop arms, cross arms, and roof hatches that are now standard equipment across the nation. Our focus on product innovation has increased safety for both drivers and students and delivers peace of mind to their parents. Here are a few examples of our recent innovations in the school bus market:



PREDICTIVE STOP ARM monitors oncoming vehicle traffic and uses radar technology and artificial intelligence to analyze when a motorist is likely to illegally pass a stopped school bus and warns students it may not be safe to cross.



MULTI-CAMERA VIDEO SYSTEMS captures unwanted student activity (such as bullying or fighting) and unsafe driving behavior that could lead to accidents, even providing real-time video feeds in crisis situations.



ROUTE MANAGEMENT, FLEET TRACKING, AND STUDENT RIDERSHIP SOLUTIONS gives parents real-time peace of mind and school transportation staff the tools they need to manage driver performance, investigate incidents, and ensure student safety.

The partnerships Safe Fleet has with local officials and school administrators and their interest in implementing these product and solutions on more school buses nation-wide, further amplify the positive impacts we are creating. These partnerships are also one of the strongest validations of the work we do each day across Safe Fleet, inspiring us to accelerate our already-rapid pace of innovation to make school buses even safer.



INCREASING THE SAFETY OF PUBLIC TRANSIT

In 2016, the Federal Motor Carrier Safety Administration reported a 6% increase in fatal truck and bus crashes resulting in 4,564 fatalities and 119,000 injuries. As traffic and congestion increases, particularly in urban areas, municipal transit buses must confront the mounting challenge of keeping riders, pedestrians, and cyclists safe.



Safe Fleet has developed the following products and services to help transit operators accomplish this mission:



SMART PEDESTRIAN DETECTION uses video-based sensors and artificial intelligence to detect pedestrians and cyclists who are on a collision-course with the transit bus during left-hand vehicle turns. The bus driver is audibly and visually warned of cause for concern, helping the driver avoid an accident and prevent injury.



TRANSIT VIDEO SURVEILLANCE SOLUTIONS provide verifiable video and audio evidence of any incident on and around the bus to protect public safety and mitigate risk.



ADVANCED LED INTERIOR LIGHTING creates brighter, safer interiors and improves the comfort of daily transit ridership.



ENHANCED MIRRORS with embedded monitors and video improve visibility around the bus.

With our platform of smart safety solutions, transit agencies respond faster, and make better informed decisions.

In addition, Safe Fleet's delivery of more powerful insight into transit operators' real-time operations allows an agency to improve driver performance, decrease negative environmental impacts, and increase overall safety.



SERVING OUR FIRST RESPONDERS

First responders have a very important and dangerous job. Knowing they can depend on the quality and reliability of Safe Fleet's fire safety equipment and advanced video intelligence is critical.



FROM THE OFFICER ON THE BEAT TO THE FIRE CREW ON THE SCENE, WE'VE GOT THEM COVERED.

FIREFIIGHTERS

The following products help firefighters respond to situations quickly, effectively, and most importantly, safely:



SAFE FLEET'S ELECTRONIC DEVICES PROVIDE INTUITIVE DATA VISUALIZATIONS that help firefighters monitor and control all of a fire truck's back-end activity related to nozzles, water cannons, and water and/or flame retardant agent discharges. One of the steepest challenges a firefighter must overcome is difficulty accessing the right information at the right time to best respond to emergencies. These controls make firefighting more effective and less dangerous for everyone.



ROLL-UP DOORS reduce accident risk for roadside emergency vehicles when compared to slam doors, which are obtrusive and force the operator closer to moving vehicles in order to maneuver around the door.



FOAM PROPORTIONING SYSTEMS control and display key insight into the proper use of foam in firefighting. Often under-utilized, foam offers significant safety and environmental benefits by reducing water use, air pollution and firefighter exposure to airborne carcinogens. They also reduce safety risks by putting out fires faster and with less smoke. One example of our foam system controls and displays is our FoamPro® product line. FoamPro automatically reads water flow and injects foam concentrate at levels from 0.1% to 10.0%. Unlike other proportioning technologies, FoamPro's patented pump control assures unmatched accuracy across the full performance range, which assures firefighters that the foam will deliver the benefits detailed above.

LAW ENFORCEMENT

Law Enforcement protects and serves the public interest. Safe Fleet products enhance evidence capture and collection:



BODY-WORN CAMERAS protect officers by capturing defensible digital evidence – always on and always on the move.



IN-CAR VIDEO SYSTEMS use artificial intelligence to identify objects in real-time to improve officer awareness and safety.



DIGITAL EVIDENCE MANAGEMENT enables quicker incident resolution with a configurable way to transfer, store, manage, connect and share evidence.



INCREASING SAFETY AND PRODUCTIVITY FOR COMMERCIAL FLEET DRIVERS AND IN-THE-FIELD WORKERS

American Van

Bustin

FRC

PRIME DESIGN

PULLTARPS

RANDALL

Roll-Rite

R.O.M.

RVS

SEON



In the commercial vehicle market, we provide the expertise and solutions to improve productivity and more importantly, help ensure a safe work environment. From delivery drivers of all stripes to those working in the field, we help them get the job done well and arrive home safely.



LIGHTWEIGHT, ALUMINUM ERGONOMIC LADDER RACKS

reduce back strain and injury risk while expediting the job of loading and unloading ladders from a work truck or commercial van.



THERMAL DOOR CURTAINS ensure perishable items maintain required temperatures while in transit. Our products create unique temperature zones and barriers which help provide the proper environment to meet government safety standards, including the Food Safety Modernization Act (U.S.).



ACCESS PRODUCTS including walkramps, platforms, and steps help keep drivers and workers safe when accessing their vehicles and inventory. Safety handles, slip-resistant surfaces, and modularity features keep drivers safe and confident until punch-out.



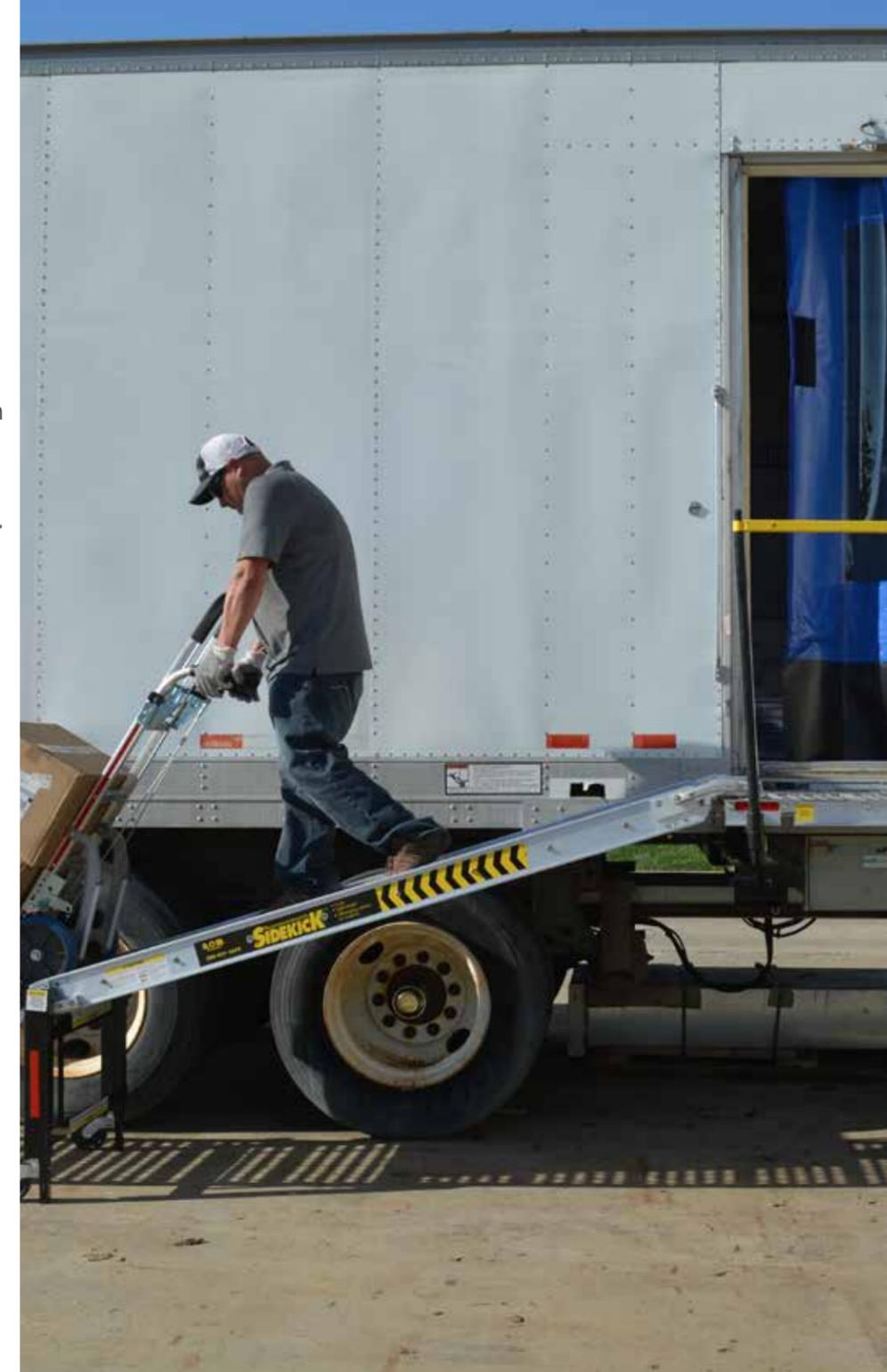
VIDEO SOLUTIONS provide an extra set of eyes with our backup cameras and bird's eye view solutions. The ability to notify home base when there is an incident provides factual insight and helps promote safe driving practices, keeping everyone on the road safe.



AUTOMATED TARP SYSTEMS efficiently and reliably contain and protect payloads, and create safer work environments for drivers while maximizing ROI through increased revenue and reduced cost of ownership.



CARGO VAN ACCESSORIES & EQUIPMENT offer practical storage solutions for keeping tools and inventory in place and accessible, and most importantly safe, while on the job and on the road.



CREATING LEANER AND GREENER FLEETS ACROSS THE WASTE MANAGEMENT SECTOR

"Customers will benefit from our enhanced ability to now provide 'real-time' en-route information, while we can all breathe easier knowing that our FleetMind-equipped vehicles are helping us reduce vehicle mileage and fuel consumption, as well as overall greenhouse gas emissions."

– Mike Brennan
Director of Operations & Maintenance, Casella Waste Systems



One of Safe Fleet's most integrated safety platforms is 'Smart Truck' technology designed specifically for the waste management sector. Powerful in-cab information on routing, around vehicle camera views, and vehicle telematics give drivers connectivity, improved visibility, and operational tools to reduce accidents and improve efficiency.

Casella Waste Systems, a leading solid waste company in the Northeast U.S. is a great example of Safe Fleet's FleetMind Smart Truck technology in action. Casella has adopted our solution for waste and recycling organizations that includes tools for onboard computing, fleet mapping, reporting and analysis, driver direction, automated service verification, wireless communications, and more.

Equipped with these powerful fleet management tools, Casella has cultivated smarter, leaner and greener fleets by:



OPTIMIZING EACH TRUCK'S ROUTES to reduce time spent on the road and the number of engine hours per day.



REDUCING THE AMOUNT OF FUEL BURNED by using alarms to monitor and reduce idling (by an estimated five percent).



IDENTIFYING INEFFICIENT DRIVING PATTERNS and vehicle maintenance issues for immediate resolution.



THE IMPACT OF OUR COMPANY

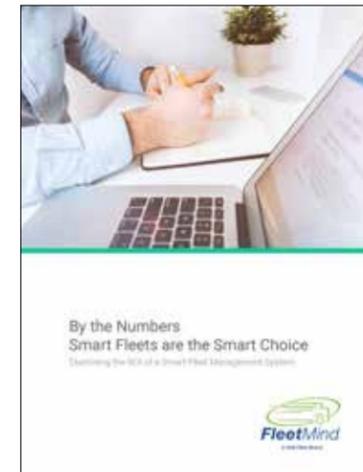
THOUGHT LEADERSHIP IN FLEET SAFETY

Beyond Safe Fleet's focus on product innovation, we believe it is important to educate our fleet vehicle end-markets on technology and best practices to improve fleet safety. This is the basis for improving productivity, reducing costs, and improving business reputations.

IN THE WASTE MANAGEMENT INDUSTRY, FLEETMIND WHITE PAPERS HIGHLIGHT OPPORTUNITIES TO REDUCE COSTS AND ENVIRONMENTAL IMPACTS:

"Going Green by Getting Smart," highlights how technology adoption can drive better environmental performance across the waste management industry.

"The Internet of Things (IoT) – Making Waste Collection Part of a Smarter Future," details how IoT devices are creating environmental, social, and financial benefits for waste management companies.



SAFE FLEET HAS A SIMILAR INITIATIVE FOR EDUCATING FIREFIGHTERS:

When a firefighter enters a burning building or attacks an industrial fire, the only thing between the firefighter and the fire is the water discharged from the hand line nozzle. Safe Fleet takes this responsibility seriously, not only by manufacturing a high quality, durable hand-line nozzle product, but also bringing valuable training to the masses through an innovative, web-based training program called "Brass Tacks and Hard Facts".



This award-winning training program allows departments across the country and the globe to hear the latest training tactics from world renowned trainers.

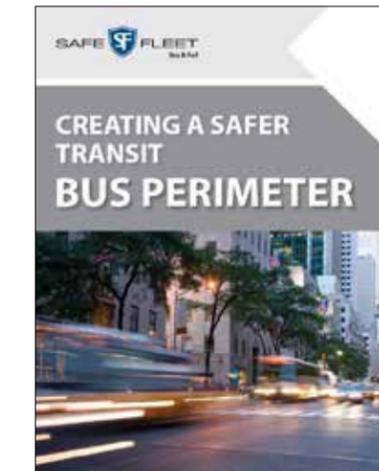
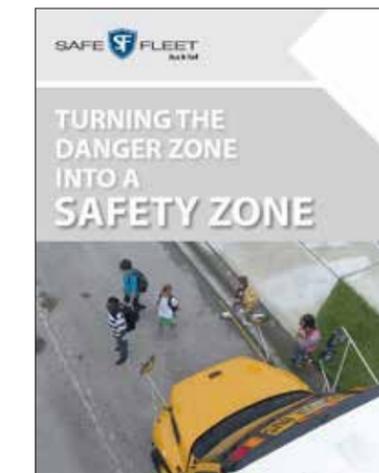
This educational video series

aims to improve firefighting practices in relation to nozzles, fire flow systems, and engine company operations.

SAFETY OF SCHOOL CHILDREN IS ANOTHER PASSION THAT IS SUPPORTED BY THOUGHT LEADERSHIP:

Blog, social media, whitepapers and web content provides school transportation decision-makers with advice and best practices to create a proactive safety culture and encourages industry participants to take a different look at how they view safety outside the bus in what is commonly referred to as the 'Danger Zone'.

The Safe Fleet leadership team also plays a pivotal role in participating in and educating many industry associations, such as the National Truck Equipment Association (NTEA), National Association of State Directors for Pupil Transportation (NASDPTS) Supplier Council, National Congress on School Transportation (NCST), and American Public Transportation Association, topics cover fleet vehicle safety and productivity trends and solutions.



ALIGNING OUR CORE BUSINESS WITH OUR PHILANTHROPY

In North America, nearly one in three school children experience bullying between grade six and ten. Every day 160,000 teens skip school because they are afraid of being intimidated.

At Safe Fleet, we also strive to align the core values of our business with philanthropic activities, such as our leadership of United To End Bullying (UEB). Seon initiated this social campaign in 2013, with the goal of creating a safer and more respectful environment for young people. Since then, employees from other brands across Safe Fleet have fully engaged in the program, with local coordinators in each division seeking to engage their larger communities in the UEB program.

Each year, Safe Fleet's UEB Committee reviews applications from K-12 school systems that suffer from a high proportion of poverty, homelessness, abuse, and abandonment, all of which make children more susceptible to becoming a bully or being bullied. In 2018, Safe Fleet's UEB Committee selected 68 applicants across North America to receive tools, resources, funding, and Safe Fleet products that help alleviate bullying.

In addition to UEB, Safe Fleet created a strategic partnership with Be Strong, a student-led non-profit organization dedicated to the elimination of bullying in schools and society at large, by raising awareness of this major social issue through empowerment and resilience training. Safe Fleet provides financial support and works with its customers to expand awareness of Be Strong's initiatives and events.



SAFE FLEET – CORPORATE HQ

6800 East 163rd Street
Belton, MO 64012
844-258-8178
info@safefleet.net

AMERICAN VAN

149 Lehigh Avenue
Lakewood, NJ, 08701
800-833-8266
salesservice@amvanequip.com

BUSTIN

6800 East 163rd Street
Belton, MO 64012
800-827-3692
info@bustin-usa.com

COBAN

11375 W. Sam Houston Parkway S. #800
Houston, TX 77031
888-812-6226
sales@cobantech.com

ELKHART BRASS

1302 West Beardsley Avenue
Elkhart, IN 46514
888-976-0303
eb.sales@safefleet.net

FLEETMIND SOLUTIONS

1751 Richardson, Suite 7200
Montreal, Quebec, H3K 1G6, Canada
info@fleetmind.com

FRC

26 Southern Blvd.
Nesconset, NY 11767
888-976-0303
sales@firereseach.com

MOBILEVIEW

10220-L Western Ridge Road
Charlotte, NC 28273
1-855-662-8439

PRIME DESIGN

1689 Oakdale Avenue, Suite 102
West Saint Paul, MN 55118
877-463-7225
info@primedesign.net

PULLTARPS

1404 N. Marshall Avenue
El Cajon, CA 92020
800-368-3075
info@pulltarps.com

RANDALL MANUFACTURING

722 Church Road
Elmhurst, IL 60126
800-323-7424
info@sftruckandtrailer.net

ROLL-RITE

650 Industrial Drive
Gladwin, MI 48624
800-297-9905

ROM

6800 East 163rd Street
Belton, MO 64012
800-827-3692
sales@romcorp.com

REAR VIEW SAFETY

1797 Atlantic Ave.
Brooklyn, NY 11233
800-764-1028
info@rearviewsafety.com

SAFE FLEET BUS & RAIL

13501 S. Ridge Drive
Charlotte, NC 28273
800-951-7867
sales@smiglobal.net

SAFE FLEET MIRRORS

319 Roske Drive
Elkhart, IN 46516
574-266-3700
busandrail@safefleet.net

SEON

Unit 111-3B Burbidge Street
Coquitlam, BC, V3K 7B2, Canada
877-630-7366
info1@seon.com

